

# 2012 Burlington Public Library

## Annual Report



BURLINGTON  
Public Library





The library for me is a magical place with tons of books, movies, games, and much more. It has a good feeling that starts when you go in and stays with you when you leave. It is pretty amazing in there with the free Internet, [and] the friendly librarians make it a good place to be.

*Alister, "140 on 140" entry*



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Thank you for organizing our group. The club has made me realize that low vision doesn't mean that my life is over.

*Talking Book Club Member*

- *Paws 4 Stories* with partner St. John Ambulance Therapy Dog Community Service
- *1-2-1* support to help people become confident with eReaders, online resources, and email
- *TechTime* to promote technology literacy and demystify popular devices
- Social media computer classes
- *Talking Book Club* with partner CNIB
- *Family Technology Petting Zoo* with partner Best Buy
- *Creative Writing Series* workshops
- *Writers' Circle* with local author Melodie Campbell
- *Le Prix peuplier* French storytime



# Growing Literacy... in all its forms



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And on the lighter side of literacy, we introduced:

- Beer 'n' Books at The Dickens: our popular book talk hit the road and travelled to a local pub.
- Read Dating, our version of speed dating with partner Singleinthecity.ca, where singles mingled and maybe even made a love connection at the library!



# Growing Literacy... in all its forms

Going to the library means having a place where I can find books on all my favourite things. I can find books on art, language, fantastic adventures, manga, and more. Most importantly though, I also get to spend time with my dad as we go to the library together every weekend.

*Kat, "140 on 140" entry*





- Library users lived life in the fast lane in 2012. Of the **2.1 million** items loaned last year, **73,867** bestselling books and DVDs were borrowed from the new Express collection.
- Music lovers downloaded over **13,000** songs from the new Freegal music database.
- We loaned **646** eReaders, each packed with about 30 eBooks. That's over **18,000** eBooks borrowed just through this collection alone.
- We became the **first public library in Canada** to loan tablets when we launched the iPad Mini collection in February 2013. Within the first four months, **268** customers borrowed the 30 tablets preloaded with over 50 apps and 20 eBooks.



Growing...  
your  
choices



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## Compared to 2011, in 2012:

- books loans rose 18%
- audio-visual loans increased 32%
- more library users borrowed from downloadable collections: 82% increase in downloads
- more customers brought their laptops, smartphones, and wireless eReaders into the library: we upgraded and added more WiFi access points
- Visiting Library Service (VLS) grew 41%
- BPLMobile app use increased 40% with over 595,000 pages views last year



I like the summer reading program because of the different themes each summer. All in all, I really enjoy visiting the library to discover new books to read. I have a passion for reading, and the library fuels that passion. Go reading!

*Gloria, "140 on 140" entry*



## In 2012...

in-person visits: 968,864  
items borrowed: 2,092,495  
program attendance: 48,954

# Growing... even busier

## New...

- Aldershot Branch **officially opened** in January after moving down the road and into a beautiful new facility shared with Halton Community Housing Corporation (HCHC)
- Sleek new **display cases** in Central Library's lower level highlight programs and collections.
- **TV screens** in five branch locations keep visitors up-to-date on library programs and services

I feel like you  
are family.

*HCHC Resident*



Growing...  
even  
better!



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## Almost like new...

- Tansley Woods branch had a makeover with new carpets, computer stations, furnishings, painting, and added another staff checkout station for faster service.

## And anticipating the newest...

- Construction of the new Alton branch is on time and on budget. We expect the doors to open in early fall 2013, with a big community celebration in November.

Read away your cares...  
grab a book and a piece  
of carpet in-between  
aisles and enjoy.

*Carolann, "140 on 140" entry*



Growing...  
even  
better!



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## BPL's 140<sup>th</sup> Birthday Bash

In 1872, a few shelves of books were placed in the hallway of a school on Brant Street, and so it all began...

140 years later over 3,000 enthusiastic revellers joined us for a city-wide party!



## One Book One Burlington - one *really big* hit

Our 6<sup>th</sup> edition was a banner One Book year, with

- 1,000+ copies borrowed of the selected novel, *The Beauty of Humanity Movement* by Camilla Gibb
- 871 attendees at 13 programs
- 4 formats of the book available, including DAISY and electronic editions
- community partnerships with Burlington Art Centre, Vietnamese Cultural Centre of Mississauga, Pomelo Restaurant

My husband went to Chapters and brought home BPL's *One Book One Burlington* booklet and read it from cover to cover. This is the first time that he has ever thought about participating in a Library event. If you got his attention and interest then you are doing wonderful things!

*Library customer*

# BPL's BIG Events of 2012



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## Human Library

There were tears, laughter, and smiles, when 11 ordinary local residents—our human “books”—met one-on-one with 79 eager “readers” to share their inspiring stories.

A few readers shared what they learned during our first Human Library event...



One compassionate person can make a difference.

You can live comfortably without all the luxuries everyone thinks they need.

People all have different experiences—all worth sharing!

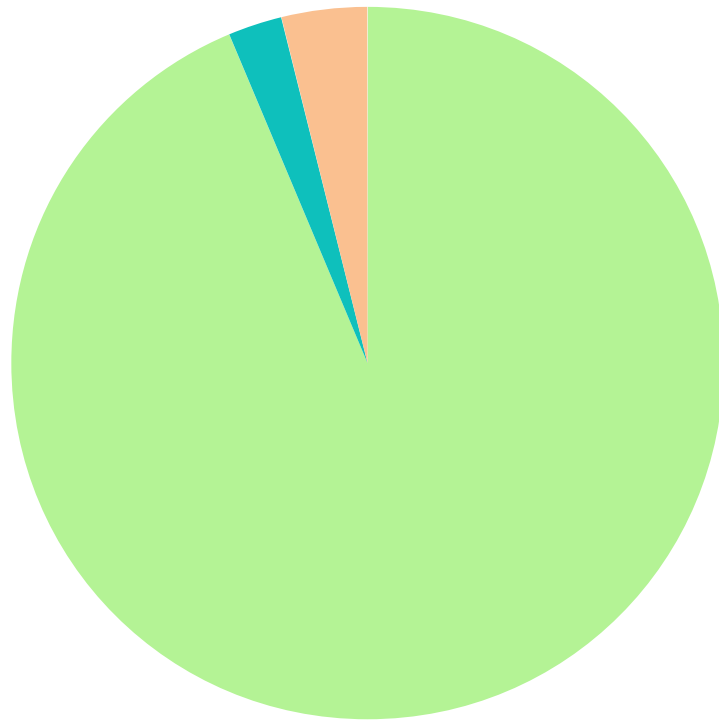
# BPL's BIG Events of 2012



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## Revenue



- Municipal Contribution  
\$8,903,250
- Provincial Grant  
\$231,873
- Internally Generated  
\$370,060

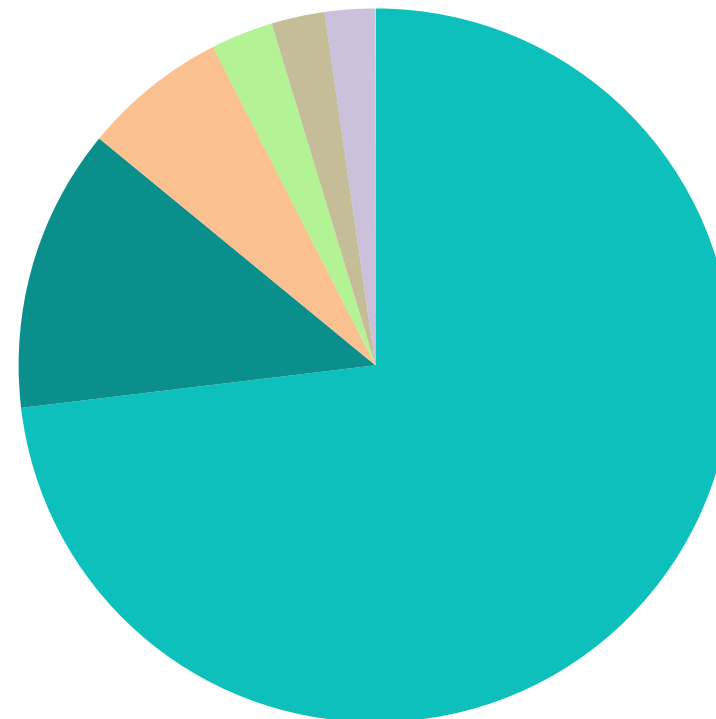
Burlington Public Library saves me so much money! I read hundreds of books every year and watch countless DVDs. I can't imagine the cost of all I use if I had to buy it. I love the library!

*Tracey, "140 on 140" entry*

\* Library collection materials (other than electronic resources, newspapers and periodicals) are now capitalized and amortized (depreciated) along with other capital acquisitions. The 2012 and 2011 purchases of collection materials were \$993,932 and \$955,899 respectively.

\*\* Includes non-capitalized collection materials of \$170,914 and \$174,684 respectively for 2012 and 2011 and non-capitalized Equipment and Repair expenses of \$26,178 and \$24,562 respectively for 2012 and 2011.

## Expenses



- Employee Costs  
\$6,963,234
- Amortization\*  
\$1,222,398
- Building Costs  
\$624,582
- Operating Costs  
\$268,838
- Automated Systems  
\$229,017
- Other\*\*  
\$217,651

# Statement of Operations Year Ending December 31, 2012

### Did you know?...

Now you can easily donate to Burlington Public Library using the CanadaHelps.org button on the library website. Charitable tax receipts are issued for gifts of \$10 or more.



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I treasure our library because it symbolizes our beautiful human ability to share, and offers everyone equal opportunity to learn, discover, and dream in a silent oasis.

*Ann, "140 on 140" entry*



## More Information

If you have any questions or comments, please contact Nicole Paterson, Manager, Marketing Communications  
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[www.bpl.on.ca](http://www.bpl.on.ca)

